# Serious Business Game for Anti-Money Laundering Training

*Learn in an exciting way the most important case patterns and typical money laundering constructions that are used in today's white-collar crime networks.*

## Gamification Storyline:

**PARADISE** is a Serious Business Game about anti money laundering. Marta Harley (alias Marta Numbers) is a courageous reporter. She travels to a small paradise island to work on an investigative report.

With humor and the help of some fascinating characters, **Marta is able to uncover economic irregularities in the island's businesses.** Together they soon discover that many of the businesses have white-collar criminal connections.

Marta now has to outsmart parts of the island's population. Because many islanders are only focused on their personal advantages and interests. Marta focuses on the mistakes that are made in the individual illegal operations.

In this way she manages to get to the core of the organization bit by bit. At the end of the adventure she discovers a surprising secret!

**Create a change of pace!** Train your employees in the typical mandatory topics for anti-money laundering. **Bring momentum and motivation with the exciting case studies** of the FATF in anti money laundering compulsory training courses.

**Yes, just try it out? Get a free test license www.ARC-Institute.com**

The ARC Institute is your didactic contact for Serious Business Games. We would be happy to provide you with an individual offer for your team: Info@ARC-Institute.com . Together with you, we develop concepts how you can support your employees independently of time and location in up to 11 languages simultaneously, worldwide.

**Create a new and unique training experience for your employees!**

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## Objectives | Why PARADISE?

- ✓ Learn about the guidelines for preventing and investigating money laundering and terrorist financing.
- ✓ Discover the appropriate preventive measures.
- ✓ Understand the current economic sanctions policy.
- ✓ Expand your understanding of the risks of crypto currencies, electronic money and new payment methods.

## Knowledge and skills:

**In everyday working life,** employees find themselves in situations in which they unintentionally become helpers of white-collar criminal organizations.

In the meantime, this no longer only affects individual specific sectors such as the financial industry or companies in which luxury products are paid for with cash.

Especially industrial companies that manufacture or trade in products can be misused in money laundering transactions. Recognizing such situations and being able to act correctly helps you as a participant to protect yourself and your company from reputation damage, liability cases or criminal prosecution.

## What is PARADISE's focus group?

**PARADISE** is aimed at all professional profiles who come into contact with financial payment processes in business life. In particular, the focus is on professional profiles who, due to legal requirements, must carry out anti-money laundering training and who, in the course of their work, are involved in the prevention and detection of economic crime in terms of anti-money laundering and anti-terrorism financing.

For example: banks, insurance companies, real estate agencies, investment companies, securities service providers, law firms, art galleries, auction houses, antique dealers, jewelers, foundations and more.

ARC Institute
*Forethought For You*
Audit Research Center

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## Characteristics of the Business Game:

- ✓ Learn with game based didactic methods.

- ✓ Applicable and practical contents.

- ✓ **Results-oriented learning** with revolutionary gamification technologies.

- ✓ Use the simulations for experience-based learning.

- ✓ Flexible, intuitive to use, fast and easy to train.

- ✓ An exciting gamification storyline facilitates targeted learning.

- ✓ **A unique learning experience!**

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## Methodology

The developed game-based learning method is a combination of **3 elements:**

✓ **High quality content** equivalent to a two-day on-site course, with a strong practical focus that is useful and directly applicable to the work

✓ The **use of gamification techniques** in terms of story telling, ranking motivation, scoring, different learning and game levels, and incentives through recognition and awards. This makes the training a motivating and exciting learning experience. This directly promotes the intrinsic motivation to learn on your and your employees' side.

✓ **Practical exercises** that allow you as a participant to practice directly in a safe and motivating environment and to implement the practical knowledge. You will **receive detailed feedback** in the form of individual learning loops.



**Get to know the most important and relevant case structures of the FATF\* recommendations in an exciting, forward-looking and investigative way**

\*Financial Action Task Force

## How do you make it work?  IT requirements?

1. **The only thing you need** to use this business game training is an end device with internet access.

2. You can **access our performance-optimised business game platform** at any time, from anywhere in the world via your individual user profile or integrate the business game training into your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).

3. You will receive regular reports on the progress of your participants and training groups. This allows you to keep an overview at all times and motivate your teams in a goal-oriented manner.