

Serious Business Game on decision-making

- *Learn the key skills how to sharpen your decision-making.* -

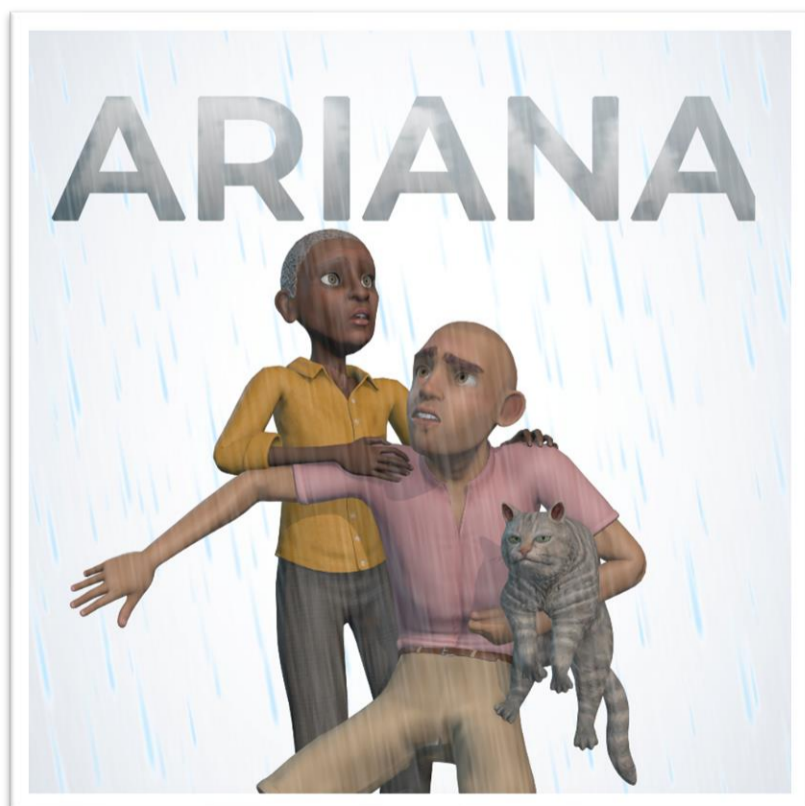
Gamification Storyline:

In this serious business game, you and your employees train how to analyze problems properly and then make the best possible decisions using the right methods, such as decision trees and solution matrices. Take on the role of the main protagonist James as a professional manager. James is a young man who just learned he inherited his family's small hotel in Key West, Florida. Currently, however, James lives in Chicago as a successful hotel manager. There he has built a prosperous life for himself. His grandmother Rose wants him to take over the family hotel as the new manager and continue running it. He would prefer to sell the hotel immediately and continue living in Chicago. In order to make the right decisions and validate rational solutions, he finds the appropriate methodical guidance in his mother's diary to carefully analyze each set of problems and find a fitting solution in each case.

When a massive hurricane makes landfall, James will be forced to react, take action, and start making decisions. Only then will he be able to save the hotel and its guests.

Improve your decision method portfolio.

Discover that the first solution does not always have to be the best one.



Characteristics of the Serious Business Game:

- ✓ Learn with game based didactic methods.
- ✓ **Applicable and practical contents on decision-making**
- ✓ **Results-oriented learning** with revolutionary gamification technologies.
- ✓ Use the simulations for experience-based learning.
- ✓ Flexible, intuitive to use, fast and easy to train.
- ✓ An exciting gamification storyline facilitates targeted learning.
- ✓ **A unique learning experience!**

Yes, just try it out? Get a free test license www.ARC-Institute.com

The ARC Institute is your didactic contact for Serious Business Games. We would be happy to provide you with an individual offer for your team: Info@ARC-Institute.com. Together with you, we develop concepts how you can support your employees independently of time and location in up to 11 languages simultaneously, worldwide.

Create a new and unique training experience for your employees!

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Knowledge and skills:

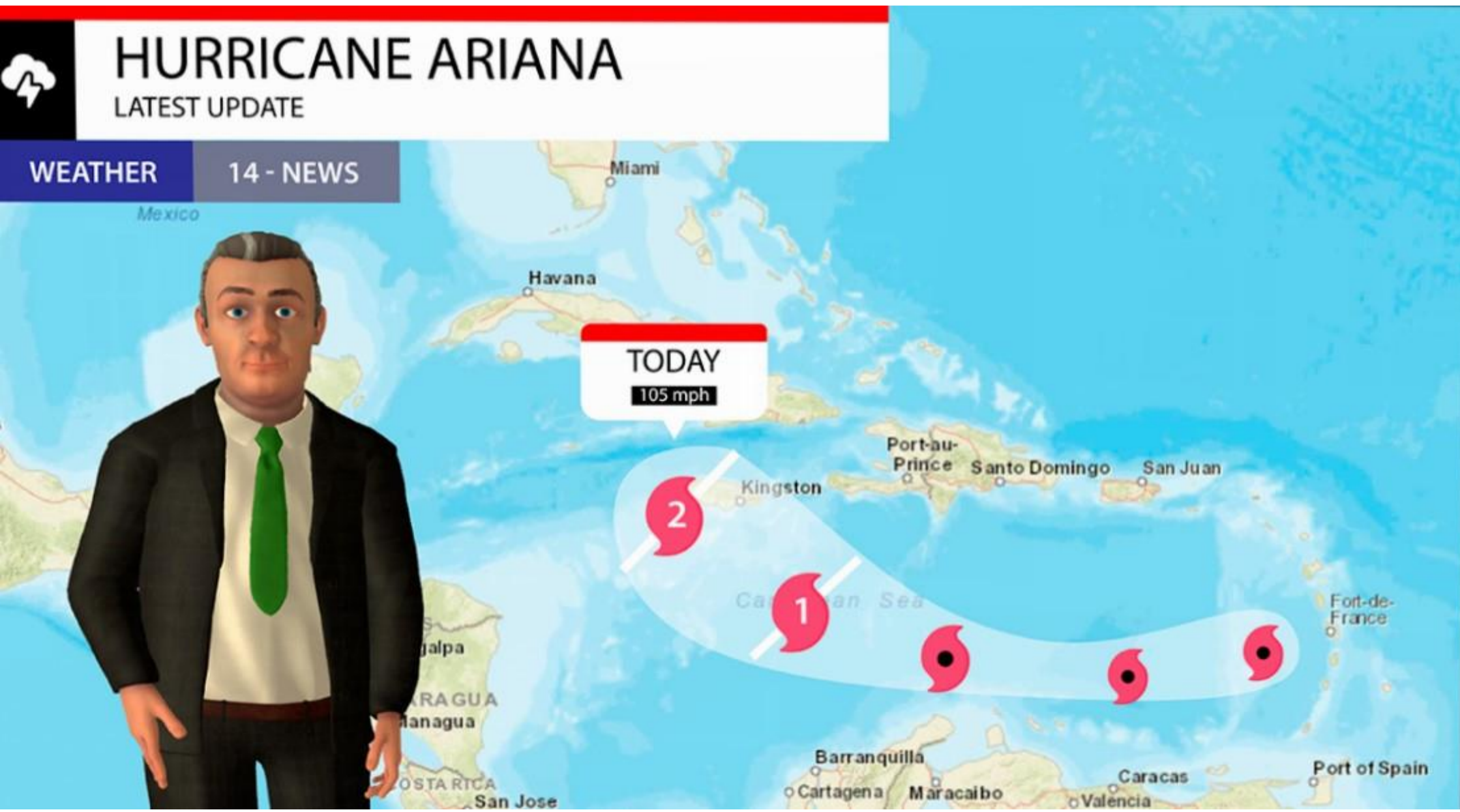
With the help of the realistic simulations and characters in the serious business game ARIANA an **effective knowledge transfer** succeeds with this training. The gamified training elements stimulate a systematic didactic learning process.

Hereby it is possible for you and your employees as participants to practice the most important skills and concepts that are necessary **to find appropriate and best possible solutions:**

- ✓ For this purpose, topics must be divided into the relevant information components,
- ✓ Understanding cause-effect chains better, effective communication,
- ✓ Focus and result orientation, proper research and resilience,
- ✓ Considering and making decisions, acting with foresight.

Further integrated skills for learning in the Serious Business Game:

- ✓ Being proactive, being organized, subject-focused work, self-confidence, self-awareness, self-mastery and -empowerment, analytical thinking, and change management.



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Overview of contents:

In four training levels, ARIANA stimulates effective learning by allowing users to practice the main skills necessary in decision-making.

- ✓ Choose and apply appropriate problem solving and decision-making processes and methods.
- ✓ Identify common obstacles to effective problem solving and decision-making.
- ✓ Recognize the human variable in problem solving.
- ✓ Apply concepts to enhancing personal development and organizational performance.
- ✓ **Step by step we guide you** in the case studies and simulations to better decision-making! Manage your problem-solving skills in a targeted manner and gain more confidence and resilience in your everyday professional life.

Objectives | Why ARIANA?

ARIANA is aimed at all profiles, especially those looking to make better decisions using simple yet powerful tools to analyze, assess, compare, and prioritize options. The training is applicable and useful in both professional and personal environments. **Thanks to this course:**

- ✓ Understand the importance of analyzing information and choosing the best option for achieving your objectives.
- ✓ Identify decision-making factors that interfere with your progress.
- ✓ Learn tools for making decisions in different situations and environments.



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Methodology

The developed game-based learning method is a combination of **3 elements**:

- ✓ **High quality content** equivalent to a two-day on-site course, with a strong practical focus that is useful and directly applicable to the work
- ✓ The **use of gamification techniques** in terms of story telling, ranking motivation, scoring, different learning and game levels, and incentives through recognition and awards. This makes the training a motivating and exciting learning experience. This directly promotes the intrinsic motivation to learn on your and your employees' side.
- ✓ **Practical exercises** that allow you as a participant to practice directly in a safe and motivating environment and to implement the practical knowledge. You will **receive detailed feedback** in the form of individual learning loops.

How do you make it work? What are the IT requirements?

1. **The only thing you need** to use this business game training is an end device with internet access.
2. You can **access our performance-optimised business game platform** at any time, from anywhere in the world via your individual user profile or integrate the business game training into your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).
3. You will receive regular reports on the progress of your participants and training groups. This allows you to always keep an overview and motivate your teams in a goal-oriented manner.

