



**– 2025 Audit Challenge Conference Series –
20 Years of Innovation, Strategy & Internal Audit Excellence**

++ Wed. 14. May / Thu. 15. May ++ Wed. 21. May / Thu. 22. May ++

++ Each Conference Day: Kick-off at 9:00 CET to 16:45 CET ++

The up-to-date conference program can be found on the website:

<https://Audit-Championship.com/en/ConferenceSeries2025>

How can I successfully participate?

Enjoy all 4 days or, optionally, individual days with special presentation topics! No matter where you are in the world, participation is easy via MS Teams, you just need internet access. The Audit Research Center aims to make the Audit Innovation presentations available worldwide.

36 Top Speakers | 28 CPE | 20th Anniversary

– Building the Future: Transforming Internal Audit Strategies for a New Era –

Welcome to the 20th Annual Audit Challenge Conference Series!

The world of internal audit is evolving rapidly from strategic repositioning to becoming a strategic advisor and leveraging generative AI for enhanced audit processes. The 20th anniversary edition of the Audit Challenge Conference Series brings together leading experts, innovative ideas, and groundbreaking technologies to shape the future of internal audit.

Join this exceptional international event and benefit from four days filled with expertise, inspiration, and networking. Over four action-packed days, internal audit professionals from around the globe will explore breakthrough audit insights, emerging technologies, and innovative approaches that will help shape the future of the internal audit functions. This is your opportunity to gain key insights, significantly expand your horizons, and redefine your approach to auditing in a rapidly changing world.

✓ **Join Us at the 2025 Audit Challenge Conference Series!**

The “2025 Audit Challenge Conference Series” is more than just a conference – it’s a call to action for internal auditors to embrace innovation, lead through uncertainty, and transform your audit organizations. Don’t miss out on this chance to be at the forefront of audit evolution.

See the Top Speakers and Presentation Topics on the following pages



There are three overarching topics in this 20th anniversary year:

AI-Powered Internal Audit: The Next Frontier

Are you ready to lead the AI revolution in internal audit?

Forward-Thinking Internal Audit Strategies

How can you actively shape the future of your internal audit function?

Beyond Assurance: Shaping Internal Audit as a Strategic Advisor

Are you ready to transform your internal audit teams?

AI-Powered Internal Audit: The Next Frontier

Are you ready to lead the AI revolution in internal audit?

Artificial Intelligence is no longer a distant vision, it is transforming industries today, and internal audit is no exception. As part of the **20th Anniversary of the Audit Challenge Conference Series**, this topic will showcase how **Generative AI (Gen AI)** is revolutionizing internal audit processes, unlocking new efficiencies, and reshaping the role of auditors.

[Click here for registration | Join Us at 2025 Audit Challenge Conference Series](#)

This conference day provides a unique opportunity for internal auditors to explore cutting-edge AI advancements and understand how they can be leveraged to enhance audit efficiency, risk assessment, and strategic advisory capabilities.

Throughout this great internal audit event, industry experts and AI pioneers will demonstrate how internal audit can integrate Gen AI into its processes and what future AI advancements mean for the profession. Key topics include:

- ⇒ **Conversational AI in Internal Audit** – Learn how AI-powered chat interfaces and natural language processing are enhancing data analysis, report generation, and stakeholder communication.
- ⇒ **The Impact of Reasoning AI** – Discover how this next-level AI technology improves audit decision-making, anomaly detection, and complex risk assessment.
- ⇒ **AI Agents in Internal Audit** – Understand the potential of autonomous AI-driven assistants that can streamline workflows, automate audit tasks, and enhance audit coverage.
- ⇒ **Future AI Development Stages** – Get an exclusive outlook on how AI will evolve beyond today’s capabilities, including **AI as Creator**, where AI contributes to audit planning and insights, and **AI as Organizer**, where it structures and optimizes audit workflows.

See the Top Speakers and Presentation Topics on the following pages



Audit Challenge Conference Series 2025

Building the Future: Transforming Internal Audit Strategies for a New Era

Wed./ Thu. 14./15. May + 21./22. May 2025

Forward-Thinking Internal Audit Strategies

How can you actively shape the future of your internal audit function?

The landscape of internal audit is undergoing a fundamental shift. With the introduction of the [2025 Global Internal Audit Standards by IIA Global](#), internal audit leaders must take a strategic approach to structuring their functions. The new **Domain IV: Managing the Internal Audit Function** and **Principle 9: Plan Strategically** emphasize the critical importance of long-term strategic planning. The **20th anniversary of the Audit Challenge Conference Series** is the perfect platform for Chief Audit Executives and internal audit professionals to gain cutting-edge insights into how to develop and implement a robust, future-ready internal audit strategy.

[Click here for registration | Join Us at 2025 Audit Challenge Conference Series](#)

This conference day will focus on the key elements of strategic planning for internal audit functions, with special emphasis on **Standard 9.2: Internal Audit Strategy**. Top experts and Chief Audit Executives will share their best practices and real-world applications for designing a sustainable audit strategy, considering:

- ⇒ **Human Resources:** Optimizing talent management and skill development to meet the future demands of internal auditing.
- ⇒ **Organizational Resources:** Strengthening process architecture and audit methodologies to enhance efficiency and effectiveness.
- ⇒ **Physical Resources:** Leveraging IT tools and innovative workplace concepts to drive digital transformation in audit operations.

One of the critical aspects of a modern internal audit strategy is fostering collaboration with other risk-oriented departments within the organization. The concept of Combined Assurance ensures that internal audit aligns seamlessly with the Second Line of Defense, creating a holistic approach to risk management. Our distinguished speakers will showcase how leading organizations have successfully integrated this framework into their strategic planning.

Exclusive Insights from Industry Leaders

Throughout the day, experienced **Chief Audit Executives** will present real-world case studies on how they have structured and executed their internal audit strategies. These practical insights will be complemented by in-depth presentations from audit methodology specialists, offering attendees a comprehensive perspective on the latest trends and innovations in internal audit planning.

Beyond Assurance: Shaping Internal Audit as a Strategic Advisor

Are you ready to transform your internal audit teams?

The role of internal auditors is evolving. Building on Richard Chambers' established concept of the **"Trusted Advisor"**, the next step forward is the transformation into a **"Strategic Advisor"**—



a key pillar of the [IIA Global Vision 2035](#). In today's rapidly changing business landscape, internal audit must go beyond assurance and compliance to provide real strategic insights that drive business success.

The **20th Anniversary of the Audit Challenge Conference Series 2025** is the ideal platform to explore this transformation. Through expert-led discussions and real-world case studies, participants will gain actionable insights into shaping their internal audit functions into value-driven strategic advisors.

[Click here for registration | Join Us at 2025 Audit Challenge Conference Series](#)

This conference day will provide deep insights into how leading internal audit functions are successfully transitioning to the **Strategic Advisor** role, covering key aspects such as:

- ⇒ **Bridging the Gap Between Audit and Strategy:** How internal audit can provide proactive, strategic insights beyond compliance and assurance.
- ⇒ **Lessons from Vision 2035:** Understanding the key findings of the [IIA Global "Vision 2035" research study](#) and their implications for the internal audit profession.
- ⇒ **Leadership Perspectives:** Insights from executives and renowned audit professionals on developing and positioning internal audit as a strategic partner.
- ⇒ **Building the Future Internal Audit Team:** Strategies to upskill and equip audit teams with the competencies required for the **Strategic Advisor**

Join Us at the 2025 Audit Challenge Conference Series!

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Top Speakers at Audit Challenge Conference Series 2025

Wednesday 14th May 2025

++ Kick-off at 9:00 CET – Lunch Break 12:30 CET – Great Finish 16:45 CET ++

- × **Jenny Tan**, Global Internal Audit Leader CapitaLand, President ISACA Singapore, Adjunct Professor Singapore Management University, Artificial Intelligence Taskforce's AI Solutions Institute of Singapore Chartered Accountants (ISACA)
++ **Presentation:** AI-driven Internal Audit
- × **Siebrand Wolberink**, CIA, CISA, CFE – Head of Internal Audit, SoftwareOne, UK
++ **Presentation:** Indispensable Business Ally: Transforming SoftwareOne's Internal Audit from Assurance to Impact
- × **Alexander Ruehle**, CEO and Co-Founder zapliance, Internal Audit Beacon Award Winner
++ **Presentation:** GenAi 24h - from Interview to Report



- × **Dr. Ursula Schmidt**, IIA Luxembourg Board Member and former Executive Vice President in Audit & Compliance for RTL Group, Internal Audit Beacon Award Winner
++ **Presentation:** Positive impact from negative messages - How to win the Internal Audit smoothie challenge
- × **Dr. Rainer Lenz**, CIA, QIAL, Director Corporate Audit Services, Winner Bradford Cadmus Memorial Award IIA Global, Internal Audit Beacon Award Winner
++ **Presentation:** Internal Audit is still searching for an identity and a unique selling proposition
- × **José Gabriel Calderón**, CPA, MBA CIA, CRMA, Chief Audit Executive, SVP Global Internal Audit Department Group Bimbo
++ **Presentation:** Innovation Ecosystems in Internal Auditing
- × **Hervé Gloaguen**, Founder & CEO Paracas Advisors, Audit Advisory Committee The United Nations Office for Project Services, Former Allianz Group CAE and CCO
++ **Presentation:** Secure your future – Building your strategic development plan for the next 3-5 years
- × **Dr. Zelia Njeza**, President and Board Chairwoman, IIA Tanzania, Secretary General AFIIA, Board Member Citibank Tanzania, Senior Quality Assurance Advisor, World Vision International, Tanzania
++ **Presentation:** Elevating Quality Assurance as a Strategic Advisor

Thursday 15th May 2025

++ Kick-off at 9:00 CET – Lunch Break 12:30 CET – Great Finish 16:45 CET ++

- × **Tom McLeod**, Chief Risk and Client Impact Officer, Yellow Canary, Internal Audit Beacon Award Winner, Australia
++ **Presentation:** 20 Things That Will Kill Internal Audit in the Next 5 Years (Unless We Act Now!)
- × **Dr. Dominik Foerschler**, Managing Director, Chairman of the Digital Transformation Board, Audit Research Center | ARC Institute
++ **Presentation:** The Future of Audit Jobs - Without upskilling, survival in the world of internal auditing of tomorrow is not possible
- × **Lior Segal**, Chief Audit Executive Bezeq Telecommunications, IIA Israel Board Member CPA, MBA, CIA, CRMA, QAR, CISA, CISM, CRISC, CDPSE, Israel
++ **Presentation:** Building an effective Internal Audit strategy - A trail to become a strategic adviser! | Go beyond the Standards requirements 9.2!
- × **Jenitha John**, Chairman GRI Due Process Oversight Committee, former Chairman Global Board Director IIA Global, South Africa



++ **Presentation:** The ESG Audit Challenge – GRI Standards latest developments and guidelines

- × **David Hill**, CMIIA; QIAL, CIA, Managing Director, HillAudit Training Ltd, England, UK
++ **Presentation:** How to build an effective Internal Audit Strategy in conjunction with the requirements of 9.2 Global Internal Audit Standards
- × **Dr. Matej Drascek**, Director of Finance, LON, Assistant University Professor, Slovenia
++ **Presentation:** Internal Audit's Role in Sculpting a Sustainable ESG Strategy
- × **Alan Ryuta Kato**, Executive Auditor, Inter-American Development Bank, USA
Eduardo Marconi, CPA, CIA, CISA, CRISC, CRMA, Internal Audit Lead Specialist, Inter-American Development Bank, USA
++ **Presentation:** The IDB AI Audit Journey | New insights and new use cases
- × **Pedro Morais**, Chief Audit Executive at Mondi Group, Vienna, Austria
++ **Presentation:** The Strategic Development Journey of Mondi Group Audit

Wednesday 21st May 2025

++ Kick-off at 9:00 CET – Lunch Break 12:30 CET – Great Finish 16:45 CET ++

- × **Stephen Coates**, Board Advisor, former President Asian IIA Confederation, Brisbane, Australia
++ **Presentation:** Helping Boards and executive management make good decisions, a practitioners guide to building credibility in the Boardroom as a Strategic Advisor
- × **Stefan Preuß**, Head of IT Audit, Schweizerische Mobiliar AG, Leader Emerging Technology Audit, Bern, Switzerland
++ **Presentation:** Trust in AI – latest developments in technology and regulation and how to adopt it in practice
- × **Kagiso Khutsafalo**, Head of Internal Audit, Bank Gaborone, Botswana
++ **Presentation:** Building Bridges – Impact of Effective Communication on Transitioning to Strategic Advisor
- × **Dr. Ahmed Hawky**, CIA, Founder & CEO LevelUp ESG, Member of the Global Committee of Research And Education Advisors IIA Global, London, UK
++ **Presentation:** Elevating Internal Audit Impact: the Power of Purpose, Sustainability, and Innovation
- × **Tracie Marquardt**, Senior Management Trainer, Host of Inspiring Women in Audit, Adjunct Member and Partner of Audit Research Center | ARC Institute, Internal Audit Beacon Award Winner, Canada
++ **Presentation:** 5 Game-Changing Secrets to Transform Your Internal Audit Team into Your Organization's Greatest Asset



- × **Jon Taber**, CPA, CIA, CFE, CFF, Internal Audit Manager at Casey's and Host of the AUDIT 15 FUN Podcast, USA
++ **Presentation:** Internal Audit at Casey's: Past, Present, and the Road Ahead
- × **Rumbidzai Musiyiwa**, Head of Internal Audit, Zimbabwe Energy Regulatory Authority, Zimbabwe
++ **Presentation:** We don't wait for a SEAT - We SET THE TABLE - Transition to Strategic Advisor
- × **David Grünbaum**, Manager Internal Audit Analytics, Salesforce, Germany
++ **Presentation:** Trusted AI Agents in Internal Audit

Thursday 22nd May 2025

++ Kick-off at 9:00 CET – Lunch Break 12:30 CET – Great Finish 16:45 CET ++

- × **Dr. Dominik Foerschler**, Managing Director, Chairman of the Digital Transformation Board, Audit Research Center | ARC Institute
++ **Presentation:** AI Coordinators – Your Gateway to excellent Audit Quality
- × **Chris Puschak**, Managing Partner Integrated Assurance, Anchoram Consulting, Chairman Canberra IIA Chapter, Australia
++ **Presentation:** Lessons of my journey from Auditor to Strategic Advisor - building trust and sharing knowledge
- × **Anjana Wijegunasinghe**, Head of Analytics & Tooling - Compliance & Ethics, Euroclear, London, UK
++ **Presentation:** From Risk Reactive to Risk Predictive: Redefining Internal Audit with AI
- × **Markus Kanhofer**, CIA, CISA, CFA, PRM, Head of Audit - Finance & Central Functions, Allianz, Germany
++ **Presentation:** Thinking About Tomorrow: Foresight and Sustainable Value in Internal Auditing
- × **Nam Phong Ho**, Chief Audit Executive | Entrepreneur | Investor | Board Member, Internal Audit Beacon Award Winner, Switzerland
++ **Presentation:** Ethical and effective use of AI in Auditing
- × **Francis Milambo**, Head of Internal Audit Department, Bayport Financial Services Zambia, FZICA, CA (ZM), ACMA CGMA, BBAA, MSc Risk Management, CISA, CFE, CIA, Internal Audit Beacon Award Winner, Zambia
++ **Presentation:** Innovative Internal Audit Strategies for the Future: Adapting to Change and Enhancing Value
- × **Jorge Badillo Ayala**, Internal Audit Manager Lunding Mining Corporation, Victor Z. Brink Award Winner for Distinguished Service on Internal Audit, IIA Global, International



Committee Member, Internal Audit Beacon Award Winner, Chile

++ **Presentation:** Auditing at the Speed of Risk: What It Entails and How to Do It

Further special guests - Top Speakers with presentations:

- × **Hossam El Shaffei**, Founder Oversight Consulting, Member of the Board of Trustees, The Internal Audit Foundation of IIA, Lebanon
- × **Imran Zia**, MSc., CPA, FCA, FCCA, CIA, CISA, CFE, CRMA, Director of Internal Audit, AD Ports Group, United Arab Emirates
- × **Joseph Dakora Zumasigee**, CIA, FCCA, CA, MBA, President IIA Ghana, Audit Manager, Ghana
- × **Ruth Doreen Mutebe**, Head of Internal Audit Umeme Ltd, President of AFIIA, Uganda

Key Benefits of Attending 2025 Audit Challenge Conference Series

- ⇒ Learn from industry-leading Chief Audit Executives about best practices in strategic audit function development.
- ⇒ Join over 500 professionals from 24+ nations, exchanging ideas and solutions for the future of internal auditing.
- ⇒ Gain an in-depth understanding of the latest AI trends and applications in internal audit.
- ⇒ Understand how to upskill and future-proof your internal audit team.
- ⇒ Discover innovative approaches to resource management, process architecture, and digital transformation.
- ⇒ Learn best practices from top audit executives who have successfully implemented the Strategic Advisor model.
- ⇒ Gain a deep understanding of the 2025 Global Internal Audit Standards and how they impact strategic planning.
- ⇒ Learn how to leverage AI to enhance productivity, decision-making, and risk assessment.
- ⇒ Discover real-world case studies from leading audit functions already using AI.
- ⇒ Get exclusive insights into the future AI landscape and its impact on the audit profession.
- ⇒ Gain a deep understanding of IIA Global Vision 2035 and its impact on internal audit.
- ⇒ Discover how to enhance internal audit's influence and contribution to business strategy.
- ⇒ Understand how to integrate Combined Assurance into your audit strategy.



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Are you prepared to cross the point of no return in your audit journey?

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